

Artwork Specs Sheet

All colour is managed through the GMG system

Filetype:

Hi-Res print-ready PDF or TIFF. (Panda Recommends PDF/X3:2003)

Please include open source files in CS Mac version include link files if created using ADOBE Suite.

Artwork Dimension: For A0 and bigger

25% = 400 dpi, 50% 200 = dpi or Actual Size 100 dpi.

A1 and smaller

25% = 600 dpi, 50% 300 = dpi or Actual Size 150 dpi.

(Actual size is recommended if possible) Please indicate scale of artwork when supplied.

Colour Mode:

CMYK - ISO Coated V2, Include all profiles

For best black printing use a rich black c=40,m=40,y=40,k=100

Please specify PMS colours to be matched.

Effects and Filters:

All effects such as lenses, transparencies must be converted into flattened Tiff (Rasterised type) with a minimum of 300ppi resolution for artwork at 50% and 150ppi for actual size artwork.
ppi (pixels per inch).

All Overprints must be turned off.

Bleed:

10mm to 20mm bleed allowance on general size posters up to 3000mm Width or Height.

50mm bleed allowance on artwork above 3000mm Width or Height.

Crop / Trim Marks:

Please locate outside the visible print area. Do not include Colour Bars or Registration Marks.

Fonts / Text:

Converted into outline, path or curves.

Lines or Strokes:

Scaled to size.



Important

Please be aware printing onto a range of different substrates can alter the result of the finished print.

We require a hard print copy of the artwork when colour matching
and vibrancy of image is of high importance.



For print ready artwork – Please note

Please ensure you followed our artwork specs correctly as this will affect the quote and timing in place.

You will incur additional charges if we need to manipulate or alter.

Your artwork proof is a screenshot of your supplied artwork to the quoted size and specs. If artwork specs are not followed the print result may differ from the signed off proofs supplied to you.

If artwork is printed and not correct because specs have not been followed, full reproduction costs will be charged on to you accordingly.

Filetypes Overview

Adobe Creative Suite

Panda works with version CS6



Design Capabilities

Panda has a design studio running with trained designers. There is a hourly rate for the design services your account person will have this information for you.

Proofing Options

You have the option of

PDF (emailed screen shot before printing)

Straight To Print (your file will be printed as sent to panda a email will be sent at the same time as the job is being printed)

Physical Sample - Chargeable (your file will be printed for you approval)

Raster Art

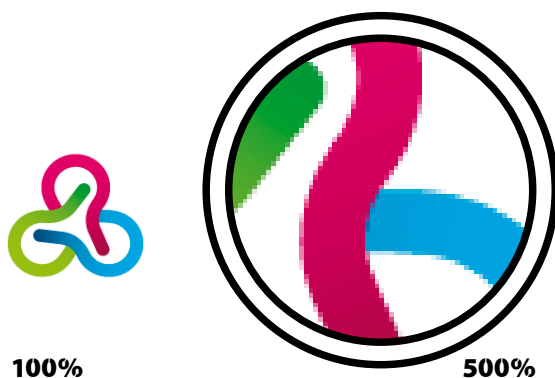
Raster art is made up of many small dots, or pixels to create an image. In four colour printing (like magazines), many dots consisting of Cyan, Magenta, Yellow and Black are printed on paper to create the image you see on the paper. On your computer screen, images you see are rendered in the form of little squares called pixels.

Vector Art

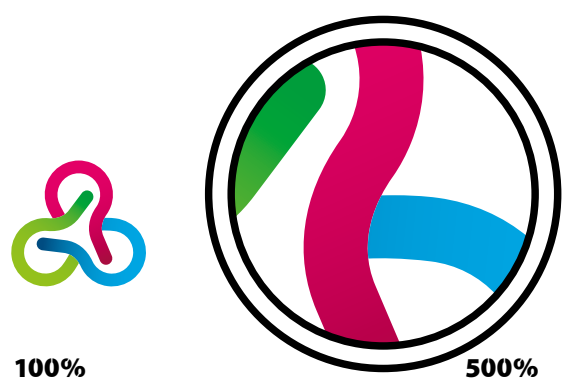
Vector art is not created by dots or pixels like raster art, but instead it is created with mathematical point, lines and curves. The main advantage of this is that they are resolution independent. These graphics can be printed at any size/resolution and maintain their quality.

The most common uses of these type of files are logos and fonts. In a font, there is a piece of vector art for the letter "A". That piece of art can be scaled to any size without the loss of quality, and can be printed at any size. That is the same for most logos. This enables people to create one logo that can be used for all sizes, from business cards to billboards.

Raster Art



Vector Art



PDF and Colour setting files can be downloaded from the panda web page.

- Panda colour 2013-ISO Coated V2.csf
- Panda Print Ready.joboptions